

We can do it

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LLC "Stroymedia"

Translate an article you are interested in on the Russian website “Construction.RU” (rcmm.ru) if you have not found it in the English version (russianconstruction.com)



Prepare and publish professionally done texts in Russian and English in federal and regional media for the promotion of your company and products

Choose special events for your company (exhibitions, conferences, round table discussions) and arrange your participation in them



Organize informational support of events in Russia

- Define targeted audience and priority channels of communication
- Prepare coverage opportunities and initiate publications in media
- Develop media-plan and prepare texts (announcements, press-releases, news, articles)
- Arrange and hold press-tours, press-lunches, press-conferences, webinars



Arrange and hold E2E business events in Russia

- Coordinate the event format and develop its concept
- Approve the budget
- Attract the targeted audience to the event

Arrange an E2E advertising campaign

- Develop the plan of the advertising campaign and offer the most efficient ways of promotion on the local, regional and federal levels
- Offer optimal budget



Arrange an E2E PR-campaign

- Prepare the media plan and tell about your business in the Russian media
- Offer efficient solutions for cooperation with journalists, experts, politicians and officials
- Arrange and hold press-tours, press-conferences, other events
- Arrange participation in exhibitions, conferences, round table discussions etc.

Arrange an event for media

- Press-conferences
- Press-tours
- Round table discussions etc.



Arrange video shooting

- Post a video in Russian and English on the Russian and English websites of “Construction.RU”
- Choose optimal channels to show the video
- Arrange and carry out shooting of video reels, advertising clips

Provide you with the unique opportunity to ask the RF Minister of Construction, Housing and Utilities, the RF Minister of Industry and Trade and Heads of regions your questions



CONTACTS

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